



**\*\*PRESS RELEASE\*\***

May 22, 2024

**"GSA & Middleton SC Partner to Elevate Soccer in the Treasure Valley"**

Middleton, ID - Global Sports Academy (GSA), the fastest growing soccer club in Idaho, is excited to announce a new partnership with Middleton Soccer Club (MSC) aimed at transforming the Treasure Valley, and creating Middleton as a premier soccer destination. This collaboration will enhance services for the Middleton Recreational Program as well as establish competitive pathways for players aspiring to compete at the higher levels. With GSA's credentialed and experienced staff, the partnership promises to provide unparalleled opportunities for player development in the region.

Shawn Watts, GSA Sports Director, "We are excited to partner with Middleton Soccer Club to grow the game and expand opportunities for kids in north Treasure Valley." Joe Balla, President of MSC, echoed this sentiment, "Partnering with GSA to support and grow our recreational program and provide proven pathways for our competitive players is vital for the growth of soccer in our community."

Together, GSA and Middleton SC, are committed to fostering a thriving soccer environment that benefits all players in the Treasure Valley. Michael Mollay, GSA Executive Director, "Building community, expanding opportunities for kids, and offering an unmatched experience is our mission!"

For more information contact:

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